



# Benton Walker

CREATIVE DIRECTOR

**Portfolio:**

[www.bentonwalker.com](http://www.bentonwalker.com)

**Phone:** 818-800-2869

**Email:** bentonwalker@gmail.com

## EXPERIENCE

### Overview

Benton Walker is a Creative Director with over fifteen years of design experience. He has a passion for media that includes a wide range of abilities and forward-thinking in the realm of design. Benton has helped establish brand identities for multiple companies and has led creative teams in the production of web, print, and digital marketing assets.

### Self-Employed

Jan 2004 - Present

#### Creative Director and Multimedia Designer

Currently working for various clients on freelance projects (i.e. graphic design, web design, video editing, and motion graphics). Also providing invaluable marketing strategy and creative direction.

### Cherwell Software

Jan 2018 - Apr 2020

#### Creative Director

Oversaw the Creative Department and projects from concept to completion. Involved in campaign strategies, project management, maintaining vendor relationships, and growing the Cherwell brand. Successfully led a group of designers and contractors while working with Marketing and Product teams.

### Cherwell Software

May 2016 - Apr 2017

#### Graphic Designer and Front-End Web Developer

Daily tasks consisted of designing graphics and creating web pages - including campaign landing pages and HTML emails, call to action web banners, etc.

### Doodley Dee's Farm

Aug 2014 - Mar 2016

#### Creative Director and Multimedia Designer

Responsibilities included graphic and web design, maintaining websites along with e-Commerce store, editing videos/uploading to YouTube, creating newsletters with MailChimp, engaging customers through social media channels, and developing fresh ideas for marketing strategy.

### Brink's, Inc.

Apr 2013 - Aug 2014

#### Digital Media Design Specialist - Global Marketing

Worked on a variety of projects involving graphic design, web development, web banner ads, video production, video editing, motion graphics, mobile app design, presentations, print, etc.

## EDUCATION

### Loyola Marymount University

#### Bachelor's Degree in Studio Arts - Multimedia Arts Emphasis

Graphic Design, Web Design, Photography, Video Editing, Motion Graphics

## SKILLS

Creative Direction  
Brand Awareness  
Adobe Creative Cloud  
Graphic Design  
Web Development  
HTML Emails

Video Editing  
Motion Graphics  
Marketing  
Project Management  
Talent Management  
Vendor Management

Budget Planning  
eCommerce  
White Papers, Sell Sheets  
Trade Show Booth Design  
Campaign Strategy  
Online Advertising

# Portfolio Samples - Graphic, Motion, and Web

**cherwell**  
Make Work Flow

- Faster Delivery**  
Codeless configuration and workflow automation
- Increased Productivity**  
Empower users with simple self-service
- Greater Business Impact**  
Extend service management beyond IT - HR, PMO & Security

**cherwell**  
Make Work Flow

**Deliver a unified service experience that accelerates digital transformation**

- Faster time to value - codeless configuration and workflow automation
- Higher productivity - federated employee self-service portal
- Enterprise service delivery - solutions for IT, HR, Security, PPM, and Facilities

**cherwell**

**Digitally Transform your Service Management**

- Fast forward IT projects.
- Fast forward service delivery.
- Fast forward business value.

**PUSH. FAST. FORWARD.**

cherwell.com

**Configure workflows more rapidly**

**Cherwell CORE**

**Cherwell for Higher Education**

49%

**FAV**  
FACULTY AND STUDENT CHOICE

**BINARY TREE**

**Best Practices for Active Directory Migrations**

**TIGERS**

**LSU**

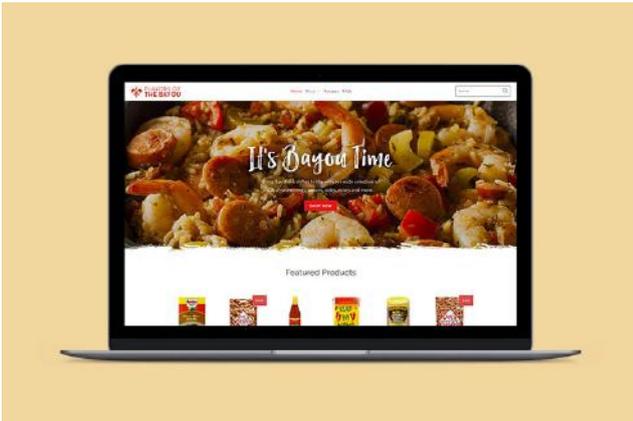
**GEAUX DUST**

**ALL-PURPOSE CAJUN SEASONING**

*Good Food. Good Times.*

**Geaux for Flavor**

# Portfolio Samples - Graphic, Motion, and Web



**brightwheel**

## Your Essential Partner for COVID-19 Readiness

Discover how brightwheel is leading the charge in crisis preparedness and support to help providers emerge stronger



- Ensure safety and compliance**
  - Reduce spread of germs with contactless check-in/check-out, online tuition payments, and digital daily sheets
  - Record health checks and entry screens
  - Manage room ratios and staggered schedules with ease
- Give families peace of mind**
  - Centralize communications with messaging and newsletters to ensure families never miss an important update
  - Share milestones, photos, and videos to keep families connected to their child's development
- Operate with less stress**
  - Get paid on time with online billing
  - Easily track and manage enrollment
  - Track staff attendance and hours from the same easy-to-use system
  - Save each staff member 5 hours a week
- Be prepared for future closures**
  - Deploy emergency alerts quickly
  - Access your most critical operations online to support your families from anywhere
  - Easily share lesson plans with families at home in the event of closures or sickness

*"The best thing we did was sign on to brightwheel in January. I don't know if we could have survived these challenging times without it."*  
**Lisa Knudson, Assistant Director**  
**Bright Child Learning Center**

Brightwheel connects the most critical aspects of running your center—including sign in and out, parent communications, tuition billing, and licensing and compliance—in one easy-to-use tool, along with providing best-in-class customer support and coaching. Brightwheel is trusted by thousands of early education centers and millions of parents. [Learn more at www.mybrightwheel.com.](http://www.mybrightwheel.com)

**brightwheel**

CUSTOMER SUCCESS STORY

## P.F. Chang's

**cherwell**

**4** weeks to implement the platform

**3** clicks to create a support ticket

**67%** reduction in resolution time

Global restaurant chain shifts from email-based support to ITIL-based service management—in just four weeks



### The Challenge

P.F. Chang's, a restaurant chain with more than 200 locations worldwide, was struggling to deliver effective IT service and support to its many restaurants. The company outsources first-level help desk support to a group in St. Louis, while second- and third-level support are handled internally at P.F. Chang's Scottsdale, AZ headquarters.

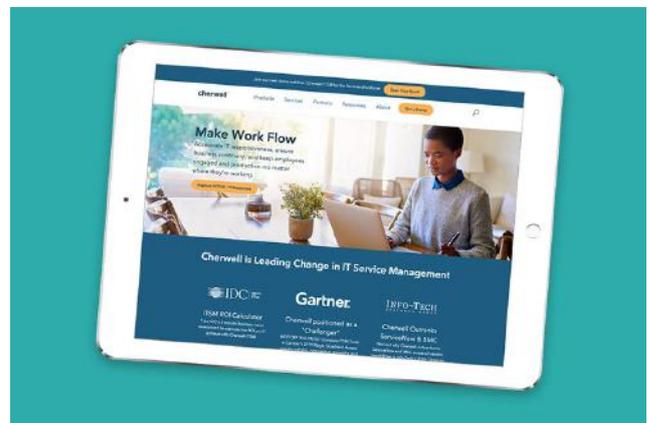
The disparate IT teams were managing issues using email, which resulted in slow response times and lost productivity. In addition, the second-level support team was utilizing a portal site tied to the St. Louis team's CRM ticketing system, which lacked important details. Hindered by inefficiencies and a lack of standardized processes, the broader IT department agreed on the need for a fit-for-purpose IT service management (ITSM) solution that supported ITIL® best practices and provided quick and simple workflow automation.



*"It was a very easy decision to go with Cherwell. The number one key reason had to do with administration. Cherwell made it simple to administer and build things."*  
**Rhonda Brande, Senior Manager IT Service, P.F. Chang's**

**cherwell.com**

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# Portfolio Samples - Social Media

**cherwell**  
**PRODUCT DEMO:  
CHERWELL ITSM**  
WEDNESDAY, JULY 8TH 2020  
9 AM PT | 12 PM ET | 5 PM BST | 6 PM CEST

Register Now

The banner features a blue background on the left with the Cherwell logo and event details. On the right, a screenshot of the Cherwell ITSM software interface is shown, displaying a dashboard with various charts and data points.

Managing IT Operations  
During COVID: 3 Ways to  
Keep Employees and  
Company Assets Safe

Read More →

cherwell

The banner shows a woman with red hair and glasses looking at a tablet. A dark blue text box is overlaid on the left side of the image.

LIVE WEBINAR  
**The Adaptive Service Desk**  
Tuesday, July 21, 2020 at 9 am PT | 12 pm ET

Jess Smith  
TechDesk

Shonda Young  
Stratacom

Register Now

cherwell

The banner has a dark blue background with a vertical 'LIVE' graphic on the left. It includes speaker photos and names, and a 'Register Now' button.

MAKE  
WORK FLOW

cherwell

The banner features a woman working at a desk with a laptop. The text 'MAKE WORK FLOW' is written in large, white, outlined letters on the right side.

**cherwell**

Cherwell Launches New  
Marketplace for Enterprise  
Applications

Learn More

The banner is white with several colorful circular icons representing different business and technology concepts.

Cherwell Software Soars  
in Workplace Inclusivity

Read More →

cherwell

The banner shows a man in a suit working at a laptop. A dark blue text box is overlaid on the left side.

Top 10 Remote Work  
Mergeable Apps to  
Complement Your  
Cherwell Solution

Learn More

cherwell

The banner features a man sitting on a chair and working on a laptop. The background is split into yellow and blue sections.

**cherwell**  
**PRODUCT DEMO:  
CHERWELL ITSM**  
WEDNESDAY, JULY 8TH 2020  
9 AM PT | 12 PM ET

Register Now

This banner is similar to the first one, showing a product demo for Cherwell ITSM with a red background and screenshots of the software interface.

Please visit [bentonwalker.com](http://bentonwalker.com)  
for more project examples.