



Benton Walker

CREATIVE DIRECTOR

Portfolio:

www.bentonwalker.com

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EXPERIENCE

Overview

Benton Walker is a Creative Director with over fifteen years of design experience. He is adept at establishing brand identities and driving growth for multiple companies. Benton has led numerous creative teams in the production of web, print, and digital assets. His efforts have helped generate high ROI and increased revenue.

Self-Employed

Apr 2020 - Present

Creative Director and Multimedia Designer

Currently working for various clients on freelance projects (i.e. graphic design, web development, video editing, and motion graphics). Also providing invaluable marketing strategy and creative direction.

Cherwell Software

Jan 2018 - Apr 2020

Creative Director

Oversaw the Creative Department and projects from concept to completion. Involved in campaign strategies, project management, maintaining vendor relationships, and growing the Cherwell brand. Successfully led a group of designers and contractors while working with Marketing and Product teams. Accomplishments - scaled the design team up 3x in one year, increased brand awareness, and tripled social engagement.

Cherwell Software

May 2016 - Apr 2017

Front-End Web Developer and Graphic Designer

Daily tasks consisted of designing graphics and creating web pages - including campaign landing pages and HTML emails, call to action web banners, SEO, etc.

Self-Employed

Aug 2014 - May 2016

Creative Director and Multimedia Designer

Oversaw all creative projects for multiple clients. Responsibilities included graphic and web design, maintaining e-Commerce stores, editing videos/uploading to YouTube, creating newsletters with Mailchimp, and engaging customers through social media.

Brink's, Inc.

Apr 2013 - Aug 2014

Digital Media Design Specialist

Responsible for graphic design, web development, web banner ads, video production, video editing, motion graphics, mobile app design, presentations, print, etc.

Self-Employed

Aug 2004 - Apr 2013

Multimedia Designer

Graphic design, web development, video editing, motion graphics for clients such as NASCAR, UFC, Sears, Kmart, Thomas Nelson Publishers, and E! Entertainment Television.

EDUCATION

Loyola Marymount University

Bachelor's Degree in Studio Arts - Multimedia Arts Emphasis

Graphic Design, Web Design, Photography, Video Editing, Motion Graphics

PAST CLIENTS



SKILLS

Creative Direction
Brand Awareness
Graphic Design
Web Development
WordPress
HTML Emails

HubSpot
Mailchimp
Video Editing
Motion Graphics
Marketing
Project Management

Vendor Management
e-Commerce
White Papers, Sell Sheets
Trade Show Booth Design
Campaign Strategy
Online Advertising

Portfolio Samples - Graphic, Motion, and Web

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Make Work Flow

- Faster Delivery**
Codeless configuration and workflow automation
- Increased Productivity**
Empower users with simple self-service
- Greater Business Impact**
Extend service management beyond IT - HR, PMO & Security

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cherwell®

Make Work Flow

Deliver a unified service experience that accelerates digital transformation

- ⇒ **Faster time to value** - codeless configuration and workflow automation
- ⇒ **Higher productivity** - federated employee self-service portal
- ⇒ **Enterprise service delivery** - solutions for IT, HR, Security, PPM, and Facilities

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cherwell®

Digitally Transform your Service Management

- ⇒ Fast forward IT projects.
- ⇒ Fast forward service delivery.
- ⇒ Fast forward business value.

PUSH. FAST. FORWARD.

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Configure workflows more rapidly

Cherwell CORE

Cherwell for Higher Education

49%

Best Practices for Active Directory Migrations

TIGERS

LSU

GEAUX DUST

ALL-PURPOSE CAJUN SEASONING

Geaux for Flavor

Portfolio Samples - Graphic, Motion, and Web



brightwheel

Your Essential Partner for COVID-19 Readiness

Discover how brightwheel is leading the charge in crisis preparedness and support to help providers emerge stronger



- Ensure safety and compliance**
 - Reduce spread of germs with contactless check-in/check-out, online tuition payments, and digital daily sheets
 - Record health checks and entry screens
 - Manage room ratios and staggered schedules with ease
- Give families peace of mind**
 - Centralize communications with messaging and newsletters to ensure families never miss an important update
 - Share milestones, photos, and videos to keep families connected to their child's development
- Operate with less stress**
 - Get paid on time with online billing
 - Easily track and manage enrollment
 - Track staff attendance and hours from the same easy-to-use system
 - Save each staff member 5 hours a week
- Be prepared for future closures**
 - Deploy emergency alerts quickly
 - Access your most critical operations online to support your families from anywhere
 - Easily share lesson plans with families at home in the event of closures or sickness

"The best thing we did was sign on to brightwheel in January. I don't know if we could have survived these challenging times without it."
Lisa Knudson, Assistant Director
Bright Child Learning Center

Brightwheel connects the most critical aspects of running your center—including sign in and out, parent communications, tuition billing, and licensing and compliance—in one easy-to-use tool, along with providing best-in-class customer support and coaching. Brightwheel is trusted by thousands of early education centers and millions of parents. [Learn more at www.mybrightwheel.com.](http://www.mybrightwheel.com)

brightwheel

CUSTOMER SUCCESS STORY

P.F. Chang's

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4 weeks to implement the platform

3 clicks to create a support ticket

67% reduction in resolution time

Global restaurant chain shifts from email-based support to ITIL-based service management—in just four weeks



The Challenge

P.F. Chang's, a restaurant chain with more than 200 locations worldwide, was struggling to deliver effective IT service and support to its many restaurants. The company outsources first-level help desk support to a group in St. Louis, while second- and third-level support are handled internally at P.F. Chang's Scottsdale, AZ headquarters.

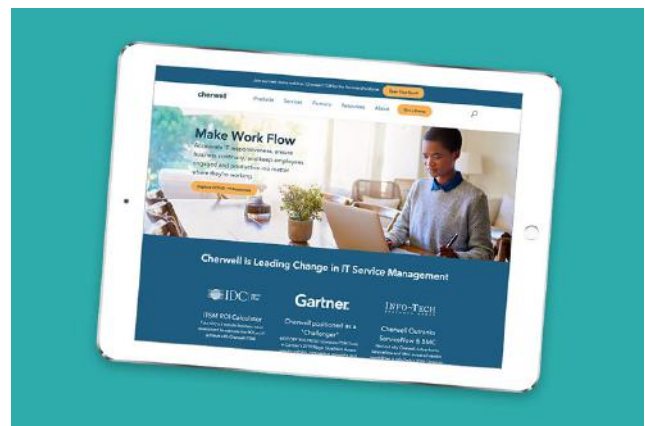
The disparate IT teams were managing issues using email, which resulted in slow response times and lost productivity. In addition, the second-level support team was utilizing a portal site tied to the St. Louis team's CRM ticketing system, which lacked important details. Hindered by inefficiencies and a lack of standardized processes, the broader IT department agreed on the need for a fit-for-purpose IT service management (ITSM) solution that supported ITIL® best practices and provided quick and simple workflow automation.



"It was a very easy decision to go with Cherwell. The number one key reason had to do with administration. Cherwell made it simple to administer and build things."
Rhonda Brande, Senior Manager IT Service, P.F. Chang's

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Portfolio Samples - Social Media

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**PRODUCT DEMO:
CHERWELL ITSM**
WEDNESDAY, JULY 8TH 2020
9 AM PT | 12 PM ET | 5 PM BST | 6 PM CEST

Register Now

The banner features a blue background on the left with the Cherwell logo and event details. On the right, a screenshot of the Cherwell ITSM software interface is shown, displaying various data points and charts.

Managing IT Operations
During COVID: 3 Ways to
Keep Employees and
Company Assets Safe

Read More →

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The banner shows a woman with red hair and glasses looking at a tablet. A dark blue text box is overlaid on the left side of the image.

LIVE WEBINAR
The Adaptive Service Desk
Tuesday, July 21, 2020 at 9 am PT | 12 pm ET

Jess Smith
TechDesk

Shonda Young
Stratacom

Register Now

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The banner has a dark blue background with a vertical 'LIVE' graphic on the left. It includes speaker photos and names, and a 'Register Now' button.

MAKE
WORK FLOW

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The banner features a woman working at a desk with a laptop. The text 'MAKE WORK FLOW' is written in large, white, outlined letters on the right side.

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Cherwell Launches New
Marketplace for Enterprise
Applications

Learn More

The banner is white with several colorful circular icons representing different software categories: a yellow gear, a green person, a blue gear, a red monitor, a blue padlock, and a purple refresh arrow.

Cherwell Software Soars
in Workplace Inclusivity

Read More →

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The banner shows a man in a suit working at a laptop. A dark blue text box is overlaid on the left side.

Top 10 Remote Work
Mergeable Apps to
Complement Your
Cherwell Solution

Learn More

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The banner features a man sitting on a chair and working on a laptop. The background is split into yellow and blue sections.

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**PRODUCT DEMO:
CHERWELL ITSM**
WEDNESDAY, JULY 8TH 2020
9 AM PT | 12 PM ET

Register Now

This banner is similar to the first one, showing a product demo for Cherwell ITSM with a red background and screenshots of the software interface.

Please visit bentonwalker.com
for more project examples.